

**Zed, Peter** (from Aust Forestry & Forest Products conference 7-8 Aug 2014)



**Chief Executive, Omega Consulting, Australia**

Peter holds an Honours degree in Forestry from ANU and has worked within the timber industry for over 40 years. His involvement has ranged from plantation development to forest product manufacturing in roles as diverse as R&D scientist to Chief Executive.

He currently manages his own consulting business (Omega Consulting), but has previously been the CEO of ATP, Group Operations General Manager for Weyerhaeuser, GM for CSR Timber Products and Softwood Holdings as well as holding senior executive forestry positions with both the Fiji Pine Commission and the SA Government. Embedded within the Weyerhaeuser and CSR roles was responsibility for negotiating domestic and export woodchip sales over a period of 8 years.

His recent consultancy work has focused on strategic planning, forest utilisation, valuation, forest product manufacturing and market development.

Peter has served on a large number of timber industry boards including FWPA, FWPRDC, Timber Qld, QTB, TRADAC, PTAA, NAFI and The Gottstein Trust. He has also served on the advisory committees for CSIRO and DPI NSW.